

Define Strategic Choices

Optimize your organization's focus by strategically choosing its top five priorities. If there are more than five priorities, focus becomes blurred. When formulating these priorities, simplicity is key—employees will respond better to simple, concise statements as people in general do not respond as well to long, complex ones. A better response from employees strengthens alignment (next phase in the Strategic Learning process). Draft ideas you have for your organization's strategic priorities.

Priority 1:

Priority 2:

Priority 3:

Priority 4:

Priority 5:

Once you have your simple, concise statements, they must be transformed into operational goals for effective implementation. Converting these priorities into concrete, measurable terms results in differences between your current situation and the desired future of each priority. This way, you can set targets and evaluate progress of anticipated goals.