

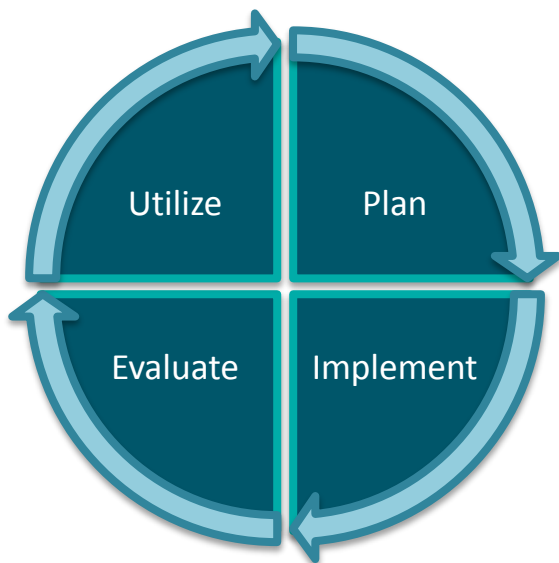
Types of Evaluation

Evaluations are performed at different stages of program development. They generally fall under one of the three types listed below.

Needs Assessment	Process Evaluation	Outcome Evaluation
Planning Stage	Formative Stage	Delivery Stage
Assesses social problems & goals, identifies a demand for new services or gaps in services that need to be met.	Monitors a program's implementation or operations in order to modify and improve accordingly.	Measures the extent to which a program's goals and objectives were achieved.

The Evaluation Cycle

In collaboration with the client, Mission Lift performs evaluation projects in a cyclical fashion. In the utilization phase, results are delivered to stakeholders and are also used to inform the structure of future evaluations for an organization. Mission Lift values the learning cycle in all endeavors and acknowledges that continuous improvement and learning should always be occurring.



Planning Phase. Identify evaluation purpose, stakeholders, program goals, outcome expectations, and appropriate evaluation tool to be used. Design the evaluation: determine the type of tool and key evaluation questions, select data sources and research methods, and establish timeline and budget.

Implementation Phase. Administer evaluation instrument and collect, record, and organize the data.

Evaluation & Analysis Phase. Clean the data for accuracy, arrange data accordingly, perform data analysis, run statistical tests, and deliver final report with usable results and recommendations.

Utilization Phase. Reflect on findings, deliver report to stakeholders, and utilize results to inform improvements for future evaluation projects, thus instilling a learning-focused approach.